

**31st Annual
TEJANO CONJUNTO
Festival en San Antonio Poster Contest 2012**



Ramiro Villanueva



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Al Rendon

Submission Deadline: February 17, 2012

RULES AND GUIDELINES

Submissions accepted in the following categories
Middle School | High School | College | Open

AWARDS

Overall Winner – \$1,000.00 and the selection will become the official poster commemorating the landmark 31st Annual Tejano Conjunto Festival en San Antonio 2012.

Top Selection in each category (*Middle School, High School, College, and Open*) – \$100.00

Honorable Mention in each category – \$50.00

ENTRY FEES

\$10 per entry for artists in the College and Open categories.

Fee does not apply to Middle School and High School.

More than one entry may be submitted.

Checks should be made payable to the Guadalupe Cultural Arts Center.

THEME

Conjunto Music – Traditional music born in South Texas whose main instruments include the button accordion, bajo sexto, bass and drums. All the instruments do not need to be represented in the artwork but keep in mind that we are looking for a colorful, creative interpretation of conjunto music. Please no images of current and popular Tejano and Conjunto artists as this causes copyright problems.

SPECIFICATIONS

- Works submitted must be **22 inches by 28 inches (22”x 28”)** and in the **portrait (vertical) layout**.
- All mediums (oils, acrylics, watercolors, etc.) are accepted and are the choice of the individual artist.
- Poster board, canvas, illustration board or any other suitable material is acceptable.
- The words **Tejano Conjunto Festival en San Antonio 2012** must be placed within the artwork.
- Do not sign the artwork as this is not conducive to impartial judging.

ENTRY INSTRUCTIONS

All work submitted must be accompanied by the enclosed entry form. Copies of the entry form will be accepted as well as cards with the following information: name, address, phone number, e-mail address, medium and category. The entry form or card must be mounted on the upper left hand corner of the back of each entry. The previous year’s winner must skip a year before entering the contest again. In other words, no one can win two years in a row.

DEADLINE

All artwork must be submitted by **Friday, February 17, 2012** to the Guadalupe Cultural Arts Center, 1300 Guadalupe St., San Antonio, TX 78207 by 5 p.m.

JUDGING

Artwork will be judged on Saturday, February 18, 2012 at the Guadalupe Gallery, 723 S. Brazos by a panel of some of the city’s top artists and graphic designers. Artwork will be judged on the basis of its graphic and creative interpretation of Conjunto music.

AWARDS PRESENTATION

The cash awards will be presented to the winning artists at the 31st Annual Tejano Conjunto Festival en San Antonio 2012 Opening Night Ceremonies on Friday, May 18, 6 p.m., at Rosedale Park. The winning artists and their immediate families will be admitted free to the opening night.

AGREEMENT

Submitting a poster to this contest serves as an agreement with the rules and guidelines stated herein. The Guadalupe Cultural Arts Center will retain ownership of the overall winning poster and image and assumes the right to reproduce the winning poster for any purpose it deems fit including any and all publicity relating to the Tejano Conjunto Festival en San Antonio.

ABOUT CONJUNTO MUSIC

It was the Germans and other Europeans that brought over the button accordion and introduced it to the Mexicanos who were living in Texas and Northern Mexico during the mid-to-late 1800s. The Mexicanos adopted the accordion from these settlers, combined it with a Spanish/Mexican bajo sexto guitar and began playing polkas, waltzes, redovas, huapangos and singing corridos. The accordion and bajo sexto were, and still are, the primary instruments used in conjunto music. Later the bass guitar and drums were added and conjunto music went electric.

You’ve probably heard some of the popular conjuntos that are played on the radio such as Flaco Jimenez, Los Dos Gilbertos, Hometown Boys, Eva Ybarra, Mingo Saldivar, or Valerio Longoria.

Xicanos have created a unique, original American musical ensemble and style of music known as Conjunto. Check out a CD by the late “Accordion Wizard” Esteban Jordan sometime. You might be surprised.

**Please copy the entry form and mount on the back of your poster.
Submit your original entry form to GCAC.**

**31st Annual Tejano Conjunto Festival en San Antonio
POSTER CONTEST ENTRY FORM 2012**

Please Print

Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Cell Phone _____

Age _____ Medium _____

School (if applicable) _____

E-mail address _____

Category (please check one):

MIDDLE SCHOOL HIGH SCHOOL COLLEGE OPEN

FOR MORE INFORMATION PLEASE CALL 210.271.3151

Official guidelines and entry form available at www.guadalupeculturalarts.org.