Are you ready to make a fierce commitment to move your artwork to the next level?

ABOUT THE CHAVEZ ARTIST INCUBATOR

Through the generous support of the Surdna Foundation, the Guadalupe Cultural Arts Center is proud to initiate the Chavez Artist Incubator, a new project that provides an artist a place for exhibiting and selling their art, an educational experience in both creative and business development, and an opportunity to build new networks between local artists and the national artistic field. The Guadalupe will select six artists every two years and support them in reaching their creative and financial goals.

In its inaugural year, the Guadalupe invites artists to apply to participate in the Chavez Artist Incubator by submitting the required materials by April 11, 2014. A committee of artistic experts will review the applicants in late April. The selected artists will be notified by the end of April. The artist 2-year commitment begins May 1, 2014.

THE CHAVEZ COMMITMENT

ARTIST COOPERATIVE GALLERY SPACE: The Chavez Artist Incubator artists are committed to cooperatively managing the artist-run Chavez Project Space, housed in the Guadalupe’s César Chávez building, and regularly present exhibitions of new work. This could be seen as solo exhibitions of each of the six artists or six group-shows a year. The six artists commit to design an exhibition plan, install/de-install all exhibitions, sit the gallery, assist in design/printing and distribution of all marketing materials with the GCAC marketing staff, and any other duties directly associated with the co-op gallery. This
commitment helps the artist build their body of work, practice individual exhibition standards and sell their work through an innovative venue.

ARTISTIC DEVELOPMENT: Included in each artist’s creative development will be formal critiques, coaching of and even homework regarding their creative process. Feedback will be provided by outside artistic consultants. Artists will be asked to develop strong artist statements, and present talks to their peers regarding their personal artistic process. Local and visiting national gallery owners, curators and artists will be consulted for one-on-one critiques, creative advice and presentation recommendations. This important expert feedback mechanism is at the heart of the program’s intended outcomes and success.

CREATIVE CURRICULUM: Each of the six artists will create a personalized curriculum that assists them in their growth. This independent study could take on many forms. It could take shape as travel to an art fair; it could be attending a special seminar/workshop on a particular technique; or, it could be the purchase of special equipment. All curriculums must be approved and paid for through the GCAC. The total two-year budget of this artist’s curriculum is $6000.

BUSINESS DEVELOPMENT: Artists will also go through rigorous business training including business plan development, financial management, and marketing strategies. Homework will give each artist time to absorb, practice and build their business plan, based on his/her own practice. Follow-up coaching and individualized sessions will give the artist one-on-one time with experts to review and give advice on their business plans. Production timelines will be tough but flexible, pushing to get work done but accommodating of the challenges along the way.

PAY BACK: Each of the six artists make a commitment to “pay forward” their fellowship with a commitment of 10 hours after their second year of involvement. Volunteer time will be assigned in a manner that continues the artist’s growth such as sharing their work and creative process with others.

ELIGIBILITY
• Over 18 years of age.
• Currently resides in San Antonio.
• Full/Part-time students are not eligible.
• Exhibition record within the last two years.
• Must be committed to this program for two years.