



THE GUADALUPE

CULTURAL ARTS CENTER

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The Guadalupe Cultural Arts Center Awarded Major Grant from the National Endowment for the Arts

June 16, 2017 (San Antonio, TX)—National Endowment for the Arts (NEA) has awarded the Guadalupe Cultural Arts Center the Arts Works grant in the amount of \$40,000 to support the 37th Annual Tejano Conjunto Festival en San Antonio. NEA Chairman Jane Chu has approved more than \$82 million to fund local arts projects across the country in the NEA's second major funding announcement for fiscal year 2017. The Tejano Conjunto Festival was among 1,728 Art Works applications and one of 1,029 that were awarded.

"The arts reflect the vision, energy, and talent of America's artists and arts organizations," said NEA Chairman Jane Chu. "The National Endowment for the Arts is proud to support organizations such as the Guadalupe Cultural Arts Center, in serving their communities by providing excellent and accessible arts experiences."

"To receive a national award for our grass-roots music festival is a great honor," said Cristina Ballí, Executive Director of the Guadalupe Cultural Arts Center. "Support from the NEA not only allows us to secure the bands, hire the staff, and begin planning, but also validates the years of hard work that it takes to organize a festival of this size for our community."

The Tejano Conjunto Festival will take place May 16-20, 2018, and features a Seniors Conjunto Dance, Hall of Fame Reception, and 3-days of live music at Rosedale Park located on San Antonio's westside. Additionally, the festival hosts a poster contest, accepts literature submissions for inclusion in the commemorative magazine, and offers an accordion tuning and repair workshop. In 2017, over 5,000 people attended the Festival from across Texas, the US, Mexico, Spain, the Netherlands and Japan. More than 30 bands and 185 musicians performed ranging in age from 7 to 78.

For more information on the NEA, visit arts.gov. For details about Tejano Conjunto Festival, visit guadalupeculturalarts.org/tejano-conjunto-festival.

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