



Photo by Edward Benavides

# *Sponsorship Guide*

**CELEBRANDO TRADICIONES**



**THE GUADALUPE**  
CULTURAL ARTS CENTER

# CELEBRANDO TRADICIONES

EVERY FIRST FRIDAY AT THE GUADALUPE THEATER

FEB. 7 & 8, 2020

MAR. 6, 2020

APR. 3, 2020

MAY 1, 2020

JUN. 5, 2020

JUL. 3, 2020

AUG. 7, 2020

SEPT. 4, 2020

OCT. 2, 2020

NOV. 6, 2020

DEC. 4, 2020

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## TIME:

8:00PM

## ADMISSION:

\$10-\$125

## EXPECTED

## ATTENDANCE:

3,000 for  
entire series



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Every first Friday, Celebrando Tradiciones promises to be a unique and authentic cultural experience through live music and dance featuring the Guadalupe Dance Company and Mariachi Azteca de America. The performances will vary every month to celebrate our cultura through lively Folklorico and Flamenco dance, and Mariachi.

Join us and fully immerse yourself in Mexican-American culture through incredible performances by the Guadalupe Dance Company and Mariachi Azteca de America!



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|  | <b>DIAMANTE</b> | <b>ORO</b>     | <b>PLATA</b>   | <b>BRONCE</b> |
|--|-----------------|----------------|----------------|---------------|
|  | <b>\$2,500</b>  | <b>\$1,500</b> | <b>\$1,000</b> | <b>\$500</b>  |
| Recognition as First Friday Series Presenting Sponsor: | ◆               |                |                |               |
| Logo placement on all collateral including website:    | ◆               | ◆              |                |               |
| Logo placement on printed program:                     | ◆               | ◆              | ◆              | ◆             |
| Recognition as sponsor during pre-show welcome:        | ◆               | ◆              | ◆              | ◆             |
| # of Sponsor Tables (4 seats):                         | 2               | 1              | 1              | 1             |
| # of First Friday performances of your choice:         | 3               | 3              | 2              | 1             |

The Guadalupe Cultural Arts Center cultivates, promotes and preserves traditional and contemporary Chicano, Latino and Native American arts and culture through multidisciplinary programming.

All sponsorship benefits are subject to availability and are open for negotiation. Marketing deadlines may prevent sponsors from receiving all the promotional listings of their sponsorships.

**FOR MORE INFORMATION, PLEASE CONTACT:**

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