



GUADALUPE  
CULTURAL ARTS CENTER

27th ANNUAL  
**TEJANO CONJUNTO  
FESTIVAL  
EN SAN ANTONIO  
POSTER CONTEST  
2008**

**CONJUNTO MUSIC**

It was the Germans and other Europeans that brought over the button accordion and introduced it to the Mexicanos who were living in Texas and Northern Mexico during the mid-to-late 1800s. The Mexicanos adopted the accordion from these settlers, combined it with a Spanish/Mexican bajo sexto guitar and began playing polkas, waltzes, redovas, huapangos and singing corridos. The accordion and bajo sexto were, and still are, the primary instruments used in conjunto music. Later the bass guitar and drums were added and conjunto music went electric.

You've probably heard some of the popular conjuntos that are played on the radio such as Flaco Jimenez, Los Dos Gilbertos, Hometown Boys, Eva Ybarra, Mingo Saldivar, or Valerio Longoria.

Xicanos have created a unique, original American musical ensemble and style of music known as Conjunto. Check out a CD by the "Accordion Wizard" Esteban Jordan sometime. You might be surprised.

**Eva Ybarra**

Born to a musical family, Eva began playing the accordion at the age of six by watching her brother Pedro perform. With a near fanatic intensity, Eva listened to a wide variety of music on the radio, learned it, and doubled the complexity of the arrangement, creating a unique style in the tradition of Paulino Bernal and Oscar Hernandez



**RULES AND GUIDELINES**

Submissions accepted in the following categories:  
Junior High • High School • College • Open

**AWARDS**

Overall Winner - \$500.00 and the selection will become the official poster commemorating the 27th Annual Tejano Conjunto Festival en San Antonio, 2008 .  
Top Selection in each category (Jr. High, High School, College and Open) - \$50.00  
Honorable Mention in each category - \$25.00

**ENTRY FEES**

\$10 per entry for artists in the College and Open categories.  
Fee does not apply to Junior High and High School.  
More than one entry may be submitted.  
Checks should be made payable to the Guadalupe Cultural Arts Center.

**THEME**

Conjunto Music - traditional music born in South Texas whose main instruments include the button accordion, bajo sexto, bass and drums. All the instruments do not need to be represented in the artwork but keep in mind that we are looking for a colorful, creative interpretation of conjunto music. Please no images of current and popular Tejano and Conjunto artists as this causes copyright problems.

**SPECIFICATIONS**

Works submitted must be 22 inches by 28 inches (22"x 28") and in the portrait (vertical) layout. All mediums (oils, acrylics, watercolors, etc.) are accepted and are the choice of the individual artist.  
Poster board, canvas, illustration board or any other suitable material is acceptable.  
The words **Tejano Conjunto Festival en San Antonio 2008** must be placed within the artwork. Do not sign the artwork as this is not conducive to impartial judging.

**ENTRY INSTRUCTIONS**

All work submitted must be accompanied by the enclosed entry form. Copies of the entry form will be accepted as well as cards with the following information: name, address, phone number, e-mail address, medium and category. The entry form or card must be mounted on the upper left hand corner of the back of each entry. The previous year's winner must skip a year before entering the contest again. In other words, no one can win two years in a row.

**DEADLINE**

All artwork must be submitted by Friday, February 22, 2008 to the Guadalupe Cultural Arts Center, 1300 Guadalupe St., San Antonio, Tx. 78207 by 5:30 pm.

**JUDGING**

Artwork will be judged on Saturday, February 23, 2008 at the Galeria Guadalupe, 723 S. Brazos, by a panel of some of the city's top artists and graphic designers. Artwork will be judged on the basis of its graphic and creative interpretation of conjunto music. Works submitted will be on exhibit at the Galeria Guadalupe immediately following the judging from 12:00 to 2:00 pm. The exhibit is free and open to the public.

**AWARDS PRESENTATION**

The cash awards will be presented to the winning artists at the Tejano Conjunto Festival en San Antonio 2008 Opening Night Ceremonies on Thursday, May 8, 2008 at Rosedale Park.

**AGREEMENT**

Submitting a poster to this contest serves as an agreement with the rules and guidelines stated herein. The Guadalupe Cultural Arts Center will retain ownership of the winning poster and image and assumes the right to reproduce the winning poster for any purpose it deems fit including any and all publicity relating to the Tejano Conjunto Festival en San Antonio.

**PLEASE CUT AND MOUNT ON THE BACK OF THE UPPER LEFT HAND CORNER OF POSTER**

**27<sup>th</sup> Annual Tejano Conjunto Festival en San Antonio  
POSTER CONTEST ENTRY FORM 2008**

Please Print

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Age \_\_\_\_\_ Medium \_\_\_\_\_ School (if applicable) \_\_\_\_\_

e-mail \_\_\_\_\_

Category please check one  Junior High  High School  College  Open

**FOR MORE INFORMATION PLEASE CALL 210.271.3151**  
Official guidelines and entry form available at [www.guadalupeculturalarts.org](http://www.guadalupeculturalarts.org)